

# UK National Roofing - cookie policy

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1. What are cookies?
2. What are pixels?
3. What cookies are used on this website?
4. The Facebook pixel
5. Advertising cookies Yell uses on our business partner websites
6. Cookie consent
7. Third party cookies
8. How can I reject or opt out of receiving cookies?
9. Changes to this cookie policy

We use cookies and similar technologies to track your use of our website so that we can provide important features and functionality on our website, monitor its usage, provide you with a more personal experience.

## What are cookies?

A cookie is a small text file, it allows our website to recognise your device and store some information about your preferences and past actions that is downloaded on to your computer, tablet, or smartphone when you access our website.

## What are pixels?

A tracking pixel is a small piece of code containing an image that is placed on a webpage you visit, the information is collected in an anonymous cookie, which can be used to display our targeted advertisements. For example, after visiting our website, when you visit Facebook, Twitter, or another website later on, you may see one of our roofing adverts.

## What cookies are used on this website?

The cookies we use on this website are grouped into the following categories:

Type of cookies	Example	Details
Strictly necessary	N/A	These are cookies that are required for the operation of our website.

Performance	Google Analytics	We use analytical cookies to help us understand how users use our website. For example, counting the number of visitors and to see how visitors move around our website when they are using it.

## The Facebook pixel

Type of pixel	Example	Details
Marketing	Facebook Pixel	Our website uses the Facebook pixel to tailor the advertising you see on Facebook to relevant services.

## Cookie consent

The first time you access UK National Roofing dot Com , you will be informed about our use of cookies to improve your experience. By continuing to browse our website you consent to our use of the cookies detailed in this cookie policy.

## Third party cookies

Some of the cookies and the Facebook pixel described above are stored on your machine by third parties when you use our website. We have no control over these cookies or how the third parties use them. They are used to allow that third party to provide a service to us, for example analytics. For more information on these cookies and how to disable them, please see the third party's individual privacy policy listed below:

Google	<p><b>Performance</b> Google provides anonymised data about the visits made to our website.</p> <p><b>Functional</b> Google also stores cookies which allow the “Google +” social sharing functionality.</p>	<p><a href="http://www.google.co.uk/intl/en/policies/privacy/">www.google.co.uk/intl/en/policies/privacy/</a></p>
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Facebook	<p><b>Functional</b> Facebook stores cookies which allow the Facebook “Like” social sharing functionality but only if you click on the Facebook “Like”</p> <p><b>Advertising</b> Our website uses pixels from Facebook to tailor the advertising you see on Facebook to relevant services</p>	<p><a href="http://www.facebook.com/about/privacy/">www.facebook.com/about/privacy/</a></p>
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## How can I reject or opt out of receiving cookies?

If you have previously consented to us storing cookies on your machine but then change your mind, you can do the following:

- delete the cookies from your browser. Most browsers also allow you to prevent all or some cookies being stored on your machine in the future. For more information on how to delete or disable cookies from your browser please use the “help” function within your browser
- if you only want to reject some or all of the third party cookies you will need to visit the relevant third party’s website directly to manage cookies stored on your machine by them.

Disabling cookies may impact the functionality of this website.

## Changes to this cookie policy

We may update this policy from time to time so you may want to check it each time you visit our website. We last changed this policy on 08/10/2022

**By continuing to use this site without changing your settings you consent to our use of cookies in accordance with our cookie policy.**